

FRESH LEAD – Call 1 Email

Hello [firstname],

We have not yet connected but there is a reason for us to connect now.

Health insurance premiums are out of control! The majority of you have experienced outrageous premiums, extremely limited networks and high maximum out-of-pocket costs.

IF you can answer NO to the following questions I have a solution for you with the top national health insurance carriers that are budget friendly, Nationwide PPO Networks and low maximum out-of-pocket costs.

- Are you pregnant, an expectant father, in the process of adoption, or undergoing infertility treatment?
- Are you a male over 300 pounds or female over 250 pounds?
- Have you been hospitalized for mental illness in the last 5 years or have you seen a psychiatrist on more than 5 times during the last 12 months?
- Within the last 5 years has any applicant been diagnosed, treated, taken medication for, or experienced signs or symptoms of any of the following:
 - cancer or tumor
 - stroke
 - heart disease including heart attack, chest pain or had heart surgery
 - COPD (chronic obstructive pulmonary disease) or emphysema
 - Crohn's disease
 - liver disorder
 - degenerative disc disease or herniation/bulge
 - rheumatoid arthritis
 - kidney disorder
 - diabetes
 - degenerative joint disease of the knee
 - alcohol abuse or chemical dependency
 - Acquired Immune Deficiency Syndrome (AIDS) or tested positive for Human Immunodeficiency Virus (HIV)
 - any neurological disorder

If you answered “yes” to any of these, we do have other options for you. Also, if you own a small business, we’ve had great success finding better coverage than in the individual market.

If I do not hear back from you, I will try to connect with you again around [nextactionstamp].

Thanks,

FRESH LEAD – Call 1 Text

You had inquired about health insurance, I will call you again around [nextactiontime] to review options based on your needs.

FRESH LEAD – Call 2 Text

Sorry we have not yet connected, I'd like to talk about possible health insurance options. If you prefer you can call me at [agentphone].

FRESH LEAD – Call 3 Email

Hi [firstname],

I promised, I'd give you a call today about that request you made to my office for Health Insurance. Let's get together for 5-10 minutes on the phone to go over your situation and I can let you know what's out there!

Wishing you good health,

[agentfirst]

FRESH LEAD – Call 5 Text

I've tried to touch base with you about your Health Insurance needs. When is a good time to reach you? If you prefer you can call me at [agentphone].

FRESH LEAD – Call 6 Email

Hello again!

A bit ago you had inquired online about health insurance and I have been unable to reach you. Just checking to see if you are still interested.

Have you given up as you found that you are not eligible for a tax credit, which made the Affordable Care Act plans NOT so affordable!

Regardless of your budget or medical history I can help you!

I have experience, personally and professionally, in helping individuals and families find affordable health insurance. If you would like to speak with me directly, please feel free to contact me at [agentphone].

Yours truly,

FRESH LEAD – Call 8 Text

This is [agentfirst], with HST, I have affordable health insurance options. I left you a voicemail & will call again at [nextactionstamp].

FRESH LEAD – Call 9 Email

Hello [firstname],

Final Attempt...

A while back you had inquired online about health insurance.

In the last few days, we have reached out several times to help you with your health insurance needs. I am sorry we have not been able to connect. At this time, we will close down your account.

However, if your needs change, feel free to contact me at [agentphone] or click on the link below to view many different plans.

Warm regards,

FRESH LEAD – Call 9 Text

[firstname] it's [agentfirst] [agentlast]'s office, this is our last attempt to help you with your health insurance, we will be closing your account soon. Call!