

AGED LEAD – Call 1 –EM

[firstname]

Health insurance gets more complicated every day, so we can all use a helping hand to sort out what the best options really are. If you would like, I would be happy to go over the coverage options available to you. I believe that my experience and knowledge will give you a better understanding of what you are choosing and the benefits the plan provides.

For additional assistance in reviewing your options or simply to understand your present coverage better, email me with a convenient time to talk on the phone. Or just give me a call at [agentphone].

To your health,

AGED LEAD SYSTEM – Call 1 TX

You had inquired about health insurance, I will call you again around [nextactionstamp] EST to review options based on your needs.

AGED LEAD SYSTEM – Call 2 TX

Sorry we have not yet connected, I'd like to talk about possible options. If you prefer you can call me at [agentphone].

AGED LEAD – Call 3 EM

[firstname] [lastname],

We have not yet connected but there is a reason for us to connect now.

Did you know that for as little as \$39.95 per month (only \$5 more for your whole family), you can get:

- * \$5000 of Accident Medical Expense coverage*
- * Rx Prescription Savings up to 65%*
- * Lab Test Savings of 10% - 50%*
- * Diabetic Supply Savings of 15% - 50%*
- * Dental Savings of 15% - 40%*
- * X-rays & Imaging Savings of 10% - 50%*
- * Vision & LASIK Savings of 10% - 50%*
- * Hearing Savings up to 15%*
- * 24 Hour M.D. Hotline for prescriptions & non-emergency consultations*
- * GUARANTEED APPROVAL!*

If I do not hear back from you, I will try to connect with you again around [nextactionstamp].

Thanks,

AGED LEAD SYSTEM – Call 5 TX

The Special Enrollment period is still in effect. Give me a call if you still need help finding a health plan at [agentphone].

AGED LEAD SYSTEM – Call 6 TX

When would be a good time to go over your health insurance options together? Just following up on your online request.

AGED LEAD – Call 7 VM/EM/TX

Final Attempt!

A bit ago you had inquired online about health insurance and I have been unable to reach you. Just checking to see if you are still interested.

Have you given up as you found that you are not eligible for a tax credit, which made the Affordable Care Act plans NOT so affordable!

Regardless of your budget or medical history I can help you!

I'd like to help you find affordable health insurance. If you would like to speak with me directly, please feel free to contact me at [agentphone].

Yours truly,

AGED LEAD SYSTEM – Call 7 TX

[firstname] I have not been able to reach you, we will be closing your account. Please let me know if you are still interested in options for health insurance.